

PROFILE

2024-2025



A Message from the Chairman



Riding on the strength of wages reaching 30-year record highs, Japan is now overcoming long-term deflation and making a fresh start for full recovery from the woes of the COVID-19 pandemic.

Meanwhile, as the backdrop overshadowing personal spending, rising prices due to the weaker yen and other such factors, the precarious situations in the Ukraine and Middle East, and the stagnant Chinese economy are making the future more unpredictable.

Despite these circumstances, it is important for us not to miss the historical turning points in front of us and to put the Central Japan economy on a steeper growth trajectory.

In the Chubu Economic Federation Mid-Term Action Guidelines, ACTION 2025, formulated in June 2021, we highlighted three creation goals—creation of added value, creation of human capital, and creation of a region full of charm—as three pillars and have been conducting activities to reinforce regional strength through industry-academic-government and interregional collaboration.

This fiscal year, the fourth year of ACTION 2025, we will emphasize implementation more than ever, focusing on putting plans into practice and tenaciously following through with them.

In addition to the creation of a next-generation travel and transport industry, the realization of a carbon-free society, and the promotion of innovation, we will particularly work to develop diverse human capital, including future generations, and make policy recommendations to the central government concerning road development and revision of the Strategic Energy Plan with the aim of maximizing the effects of the Central Transit Corridor of Japan.

In addition, recognizing that now is the time when a further progress of Central Japan is at stake, we will envision what the region should be like by 2050 and clarify the milestones and concrete steps to achieve it.

Our role as a regional economic organization is to open up paths that lead to the resolution of social issues and reinforcement of regional strengths by connecting local governments, industries, and educational institutions with local areas and aligning their vectors.

Only through collaboration and co-creation with our members can Central Japan grow sustainably, and we would like to ask for your continued support and cooperation.

Akihisa Mizuno, Chairman
Central Japan Economic Federation

Central Japan Economic Federation (Chukeiren) at a Glance

Corporate Name

Central Japan Economic Federation

Establishment

April 2, 1951

Members

Approximately 770, comprising businesses, educational corporations, economic bodies, and others engaging in economic activities mainly in Central Japan

Area of Activity

5 prefectures in Central Japan including Nagano, Gifu, Shizuoka, Aichi, and Mie

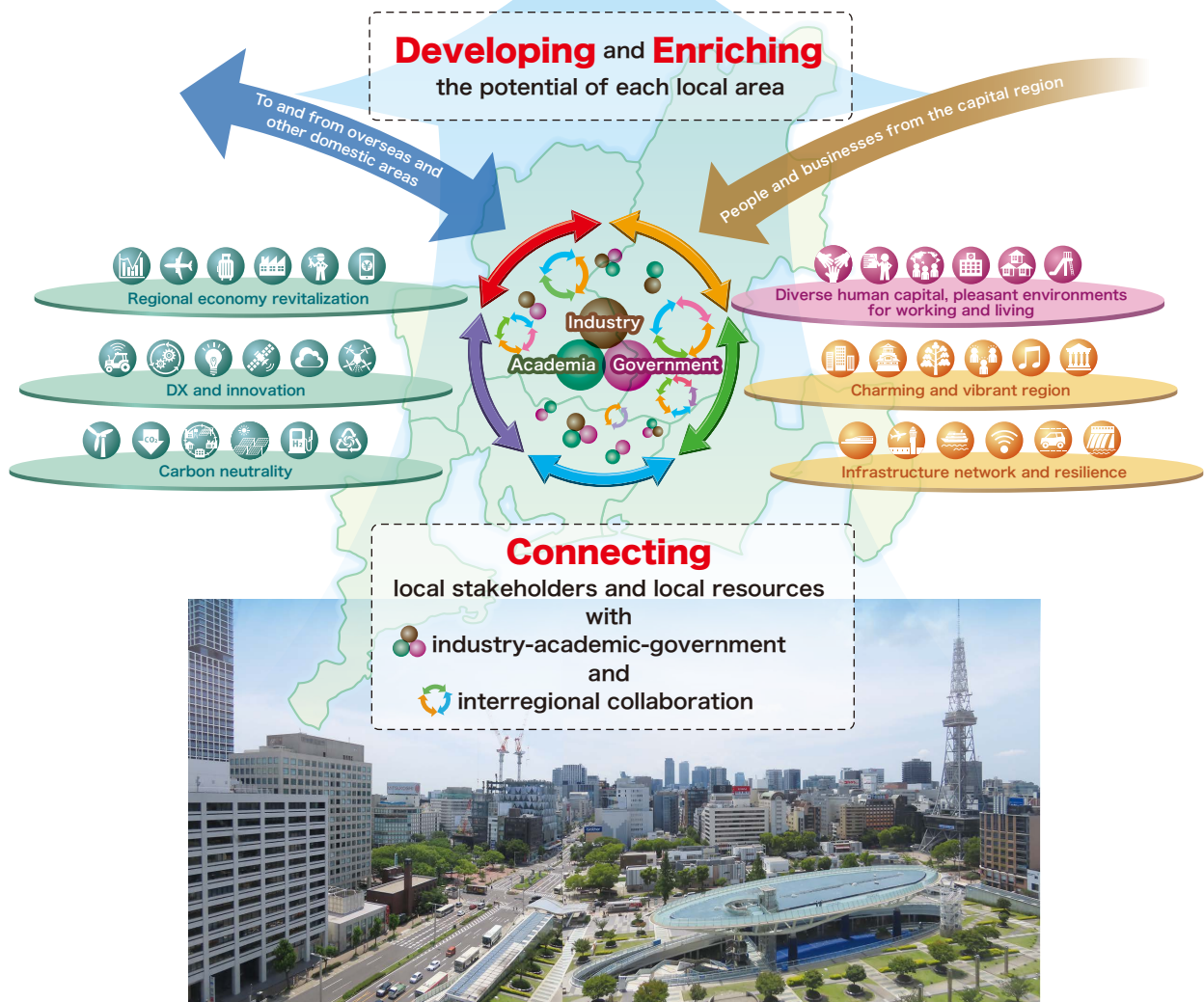
History of Establishment

In 1951, a time when the country was still experiencing turmoil after the war and there was a sense of uncertainty about the future, the Central Japan Economic Federation was founded with the strong determination of the Central Japan business community to face challenges as one and support the development of the Central Japan region.

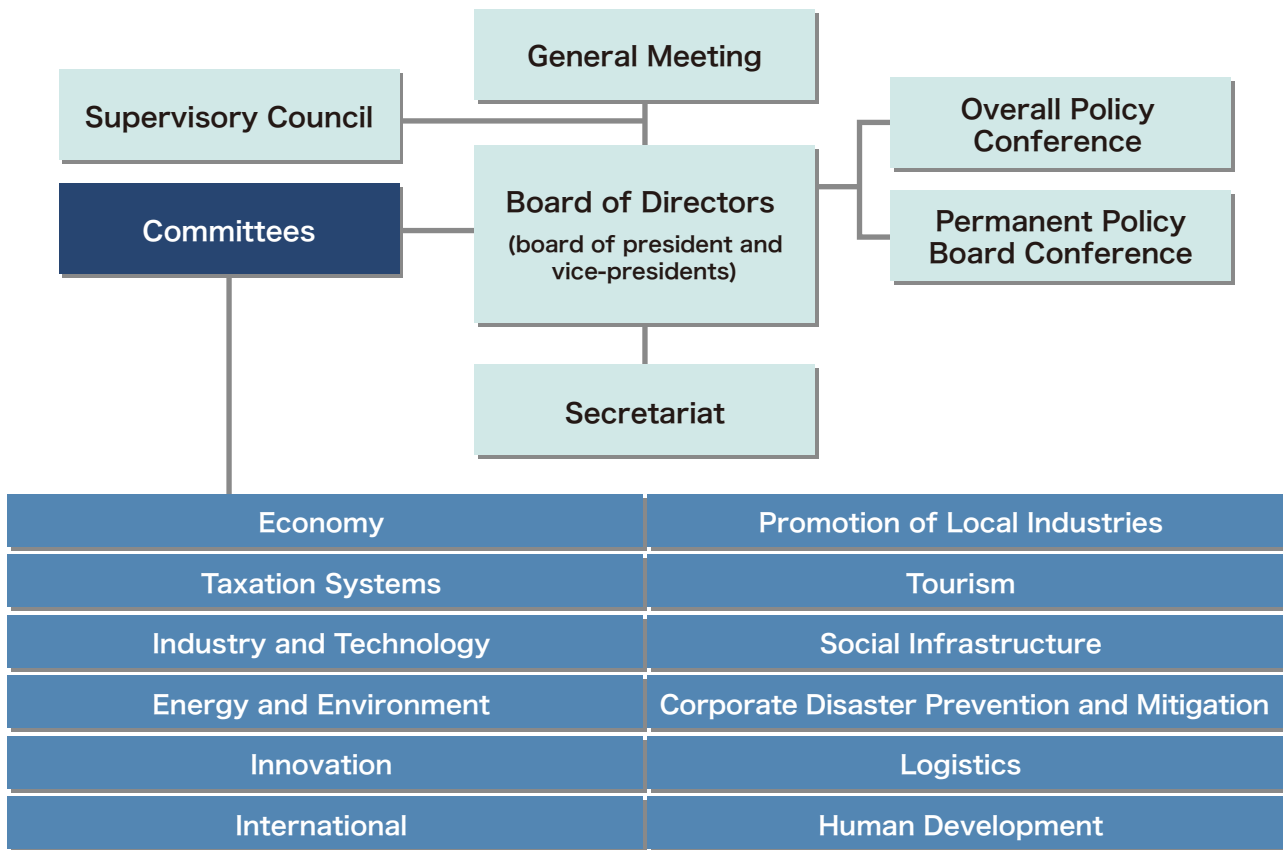
Role

Our role is to contribute to the resolution of social issues and improve the strengths of the Central Japan region by connecting local stakeholders and local resources with industry-academic-government and interregional collaboration to develop and enrich their potential.

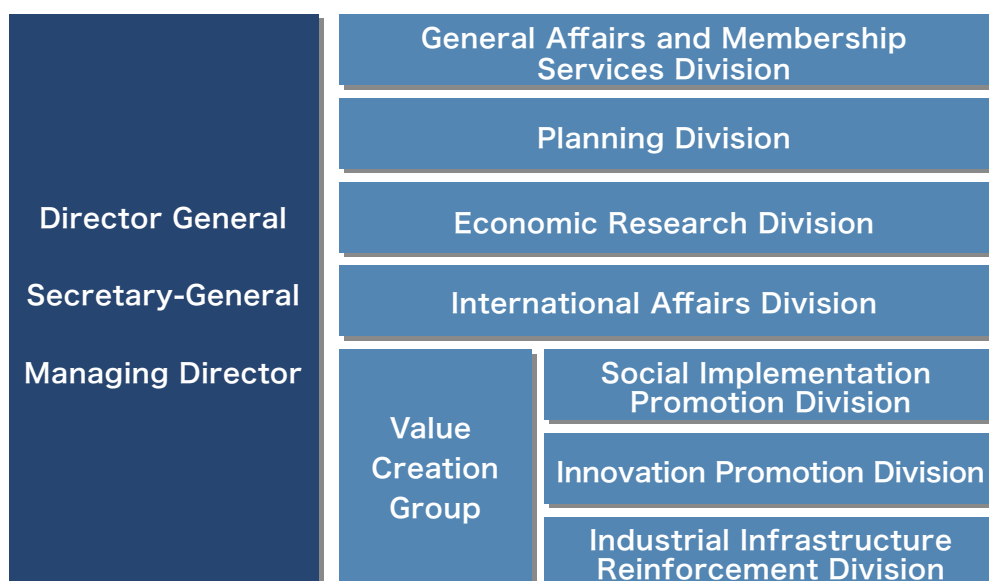
Improvement of the Strengths of Central Japan



Organizational chart



Secretariat organization chart



Officers

Chairman



Akihisa MIZUNO
Honorary Advisor
Chubu Electric Power Co., Inc.

Vice Chairmen



Katsunori NAKANISHI
Chairman
Shizuoka Financial
Group, Inc.
Senior Adviser
The Shizuoka Bank, Ltd.



Koei TSUGE
Counselor and Director
Central Japan Railway
Company



Yukio MURASE
Chairman of the Board of
Directors
The Juroku Bank, Ltd.

Vice Chairmen



Takashi ANDO
Chairman of the Board
Representative Director
Nagoya Railroad Co., Ltd.



Taku OSHIMA
Chairman
NGK Insulators, Ltd.



Takuya NAKATA
Chairman
Yamaha Corporation



Goro KAMINO
President and
Representative Director
SALA Corporation



Toshiyasu ITO
Chairman
The Hyakugo Bank, Ltd.



Satoru KATSUNO
Chairman of the Board of
Directors
Chubu Electric Power Co., Inc.



Akira ONISHI
Director
Toyota Industries
Corporation



Hitoshi ANDO
President
Japan Transcity Corporation



Minoru USUI
Outside Director
Seiko Epson Corporation



Masaki MATSUSHITA
President
The Hachijuni Bank, Ltd.



Ichiro TAKAHARA
Member of the Board of
Directors, Deputy President
MUFG Bank, Ltd.



Takeshi AOKI
Chairman of the Board of
Directors
IBIDEN Co., Ltd.



Yoichi MIYAZAKI
Member of the Board of Directors,
Executive Vice President
Toyota Motor Corporation

Director



Seiichi MATSUO
Chancellor, Tokai National
Higher Education and
Research System



Soichiro NAKAMURA
President
Shinshu University



Noriyuki HIRAMITSU
Managing Executive Officer and
President of Nagoya Works
Nippon Steel Corporation

Secretariat Executives

Yoshinori MASUDA
Director General

Fumitake MIYAMOTO
Managing Director &
Secretary-General

Keiji NEMOTO
Managing Director

Committees

Chukeiren has established 12 committees, each of which engages in a variety of activities, including conducting survey research and making recommendations on socioeconomic issues at home and abroad. Chukeiren also promotes interaction among members through our activities.

<p>Economy</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests, and engage in promotional activities in the area of economic policies, social systems, economic laws and regulations, etc. ■ Formulation of a new vision designed to put Central Japan's economy on a steeper growth trajectory by 2050 	<p>Promotion of Local Communities</p> <ul style="list-style-type: none"> ■ Consider regional revitalization measures through member-relevant agency collaboration ■ Conduct surveys and studies, submit recommendations and requests and promote activities on community development and vitalization of industries which support the region
<p>Taxation Systems</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests in the area of taxation reform and subsidies which would benefit industrial development and promotion 	<p>Tourism</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests, and engage in activities to promote tourism
<p>Industry and Technology</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests, and engage in promotional activities to support advancement and promotion of next-generation capacity for travel (including advances in air travel and transport) and conduct surveys and studies on new industrial fields ■ Promote surveys and studies and activities for the construction of an industry-academia joint research frame 	<p>Social Infrastructure</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies and submit recommendations and requests to develop a comprehensive transportation network
<p>Energy and Environment</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests, and engage in promotional activities in the area of energy and environmental protection including decarbonization and circular economy 	<p>Corporate Disaster Prevention and Mitigation</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests, and engage in promotional activities in the area of disaster prevention and mitigation by the business communities
<p>Innovation</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests, and engage in promotional activities to accelerate innovation and create new industries ■ Enhance the functions of innovation and startup in Central Japan 	<p>Logistics</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests on the ideal approaches for logistics that contribute to reducing greenhouse gas emissions and dealing with labor shortages
<p>International</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit proposals, and engage in promotional activities to enhance the global competitiveness of industry ■ Conduct surveys and studies, submit proposals, and engage in promotional activities to promote the active participation of foreign human resources and realize a multicultural society 	<p>Human Development</p> <ul style="list-style-type: none"> ■ Conduct surveys and studies, submit recommendations and requests, and engage in promotional activities in the area of development of human resources, etc. which support the region and local industries

● Recent recommendations and reports

- Recommendation:** Recommendations concerning formulation of the next Strategic Energy Plan (May 2024) — Energy and Environment Committee
- Recommendation:** Development of road networks that contribute to maximizing the effects of the Central Transit Corridor of Japan (March 2024) — Social Infrastructure Committee
- Report:** Updating training/retraining and recruitment/active participation of doctorate personnel in businesses (March 2024) — Human Development Committee
- Recommendation:** For development of sustainable logistics (December 2023) — Logistics Committee
- Recommendation:** Opinions about the 2024 taxation system revision (September 2023) — Taxation Systems Committee

Mid-Term Action Guidelines “ACTION 2025”

“Connecting,” “developing,” and “enriching” to sustainably improve the regional strength of Central Japan

Scan here
for more details



Mid-Term Action Guidelines, ACTION 2025 are guidelines that depict our future vision for Central Japan in around 2030 to 2040 and summarize the activities that Chukeiren will work on up to 2025 to realize it. As a “Chukeiren that gathers resources and breaks through,” Chukeiren will break through hurdles that might block the growth of the region together with its members and industry, academia, and government in Central Japan in accordance with Mid-Term Action Guidelines ACTION 2025 and will work to sustainably improve the regional strength that is vibrant and draws people to it of Central Japan.

Future vision for Central Japan (around 2030 to 2040)

1 A region where industries that create high added value continuously grow

- Creation of industries that create high added value through the activation of innovation
- Revitalization of the regional economy by improving the productivity of local industries and the activation of innovation
- Acceleration of activities to realize a carbon neutral society

2 A region where diverse, talented human capital play active roles and that attracts people from Japan and abroad

- Diverse, talented human capital from a wide range of generations, regardless of gender, play active roles
- Creation of charm to attract people from Japan and abroad, such as industries that produce high added value and comfortable environments to work and live in

3 A region that develops sustainably through the activation of further cooperation

- Improvement of local charm and vitality and improvement of the regional strength of all of Central Japan through the cooperation of industry, academia, government, and local areas
- Building of a convenient wide-area transportation network with redundancy and improvement of safety and security through the building of national resilience

Basic concepts of Mid-Term Action Guidelines ACTION 2025

- The five-year period starting in 2021 will be positioned as the first stage of Chukeiren’s activities to improve the regional strength of Central Japan and overcome not only domestic but also global competition.
- The role of Chukeiren is to **connect** local stakeholders and resources in the region through the cooperation of industry, academia, government, local areas, and other interested parties to **develop and enrich** their potential and increase local added value.
- **To increase the regional strength of Central Japan** by playing this role, Chukeiren will conduct activities based on eight guidelines, with **three “creation” goals—creation of added value, creation of human capital, and creation of a region full of charm**—as their pillars.

Mid-Term Action Guidelines ACTION 2025

1 Creation of added value

- Guideline 1** Work on early recovery of the economy weakened by the COVID-19 pandemic
- Guideline 2** Work on the creation and development of industries that produce high added value and the acceleration of digital transformation
- Guideline 3** Strive to improve the productivity of local industries and the activation of innovation and work on revitalization of the regional economy
- Guideline 4** Work on activities to realize a carbon neutral society

2 Creation of Human Capital

- Guideline 5** Work on the cultivation of human capital that can exercise a wide range of abilities
- Guideline 6** Work on the development of comfortable environments to work and live in

3 Creation of a Region Full of Charm

- Guideline 7** Work on the promotion of collaboration from a wide-area perspective and the creation of a region with charm and vitality
- Guideline 8** Work on the improvement of convenience through the development and maintenance of social infrastructure and the building of national resilience



1. Recognizing the Surrounding Environment

At present, the global economy remains highly fluid, as illustrated by the globally high cost of resources due to growing geopolitical risks, including the Russian invasion of Ukraine, inflation, changes in fiscal and financial policies in Western countries, and the economic security outlook.

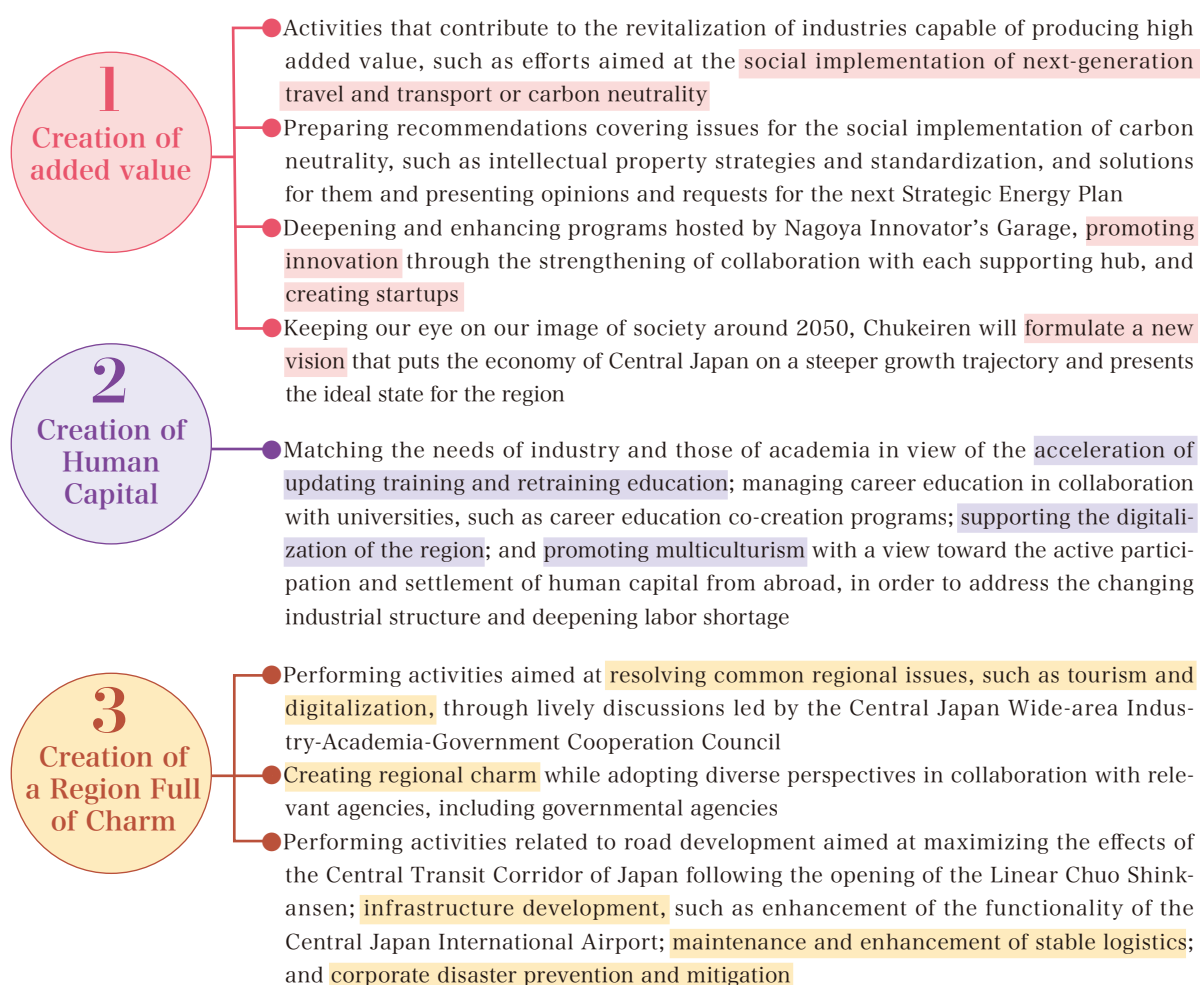
In addition to chronic structural issues such as its aging society, declining population, and overconcentration of people and industry in Tokyo, Japan is faced with many new issues, including deepening labor shortages, the high costs of resources and raw materials, and price hikes triggered by a weaker yen. Furthermore, early recovery from Noto Peninsula Earthquake of January 2024 is a matter of urgency.

For Central Japan to make further progress under these situations, it is important to not only overcome the present challenges that face us but also to view this moment as an opportunity to put the economy on a steeper growth trajectory for the future and promote structural transformation of the social economy.

2. Action Policy for Fiscal Year 2024

As the fourth year of ACTION 2025, based on the progress we have made over the past three years, Chukeiren will push forward even more aggressively to pass on the baton to fiscal year 2025, the final year of ACTION 2025, with a focus on materializing and implementing activities based on the following three pillars of our creation goals.

3. Main Business Activities for Fiscal Year 2024

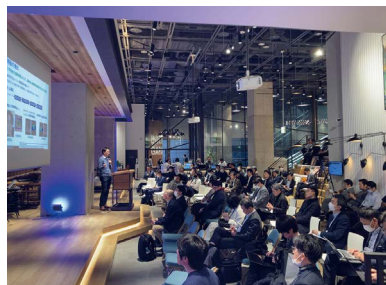


Key Activities

1 Creation of Added Value

Creation of Wide-ranging Industries Capitalizing on the Strength of Manufacturing and Establishment of Environments for R&D and Social Implementation That Contribute to Industrial Advancement

- Promoting network expansion for social implementation of next-generation travel and transport through Nagoya University's projects focusing on Maas and automated driving (COI-NEXT*1, third period of SIP*2) and activities on the government-industry-academia platforms CAMIP*3 and Map-Nagoya*4, which aim to create a next-generation travel and transport industry
- Discovering technologies that contribute to industrial vitalization with a view to creating a new business model for next-generation air travel and transport and potential use cases for them in collaboration with the Chubu Bureau of Economy, Trade and Industry and providing related information to businesses, local governments, and researchers



Map-NAGOYA next-generation travel and transport event

- *1 Ministry of Education, Culture, Sports, Science and Technology Program on Open Innovation Platforms for Industry-academia Co-creation
- *2 Cabinet Office Cross-ministerial Strategic Innovation Promotion Program
- *3 Chubu Advanced Mobility Implementation Platform: Co-founded by the Central Japan Economic Federation and Nagoya University in May 2021 to promote more effective industry-academic-government collaboration in order to encourage Central Japan to continue to function as a global hub for the next-generation travel and transport industry in the future
- *4 Mobility access point Nagoya: Project launched in 2022 to spread new mobility-related technologies and research with the aim of accelerating industry-academic-government interaction and business matching

Energy and Environmental Activities Designed to Realize a Carbon-free Society

- Preparing recommendations that cover issues and solutions for intellectual property strategies, standardization, normalization, and other issues in order to link the results of technological development in the carbon neutrality field to social implementation and implementing lobbying activities
- Lobbying the central government for the development of supply infrastructure with a view to establishing a hydrogen and ammonia supply chain in Central Japan and implementing awareness-raising activities for the spread of hydrogen and ammonia use in the region



Activities for the spread of hydrogen and ammonia use

Raising the Digital Literacy of a Wide Range of People, Contributing to Digitalization in Business and the Acceleration of DX

- Operating the Central Japan Digital Encouragement website, which consolidates information on digital learning opportunities provided by government and universities
- Offering the Central Japan Digital Skill Mastering Seminar
- Hosting events such as the Digital Skills Meeting, which focuses on digital-related advanced technology and cybersecurity, and Digital Human Capital Development Seminar, which presents each participating company's efforts for DX and case studies of human capital development

中部圏デジタルのつづめ

Website that provides opportunities for digital learning



Scan here for more details



Digital Human Capital Development Seminar

Key Activities

Promotion of Innovation and Creation of Startups

- Deepening and expanding the programs conducted in Nagoya Innovator's Garage (NIG), such as programs designed to create new projects for existing companies and programs designed to foster entrepreneurship (the ability to think and act on your own) for a wide range of generations, particularly young people
- Promoting collaborative activities of the Central Japan Startup Ecosystem Consortium (consisting of 295 businesses, organizations, and universities, including the Central Japan Economic Federation, Nagoya University, Aichi Prefecture, Nagoya City, and Hamamatsu City). Strengthening collaboration between startups and supporters by visualizing the efforts of the Central Japan startup ecosystem and providing opportunities for information exchange, hosting large events intended to attract startup personnel to Central Japan, and spreading information domestically and internationally further



GARAGE STEP ONE program for potential junior and senior high school student entrepreneurs

What is Nagoya Innovator's Garage (NIG)?

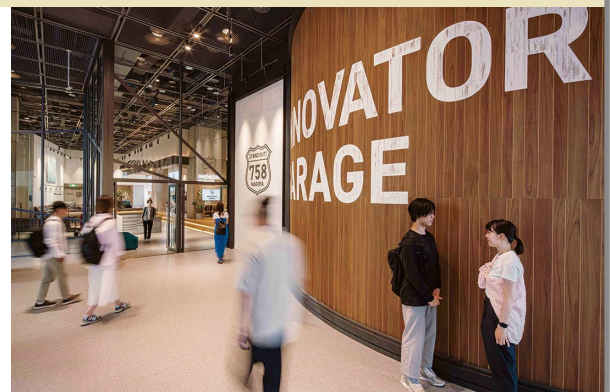
Hub co-founded in July 2019 by Chukeiren and Nagoya City designed to create innovation in Central Japan

Location
Nadya Park 3 and 4F,
3-18-1 Sakae, Naka-ku, Nagoya

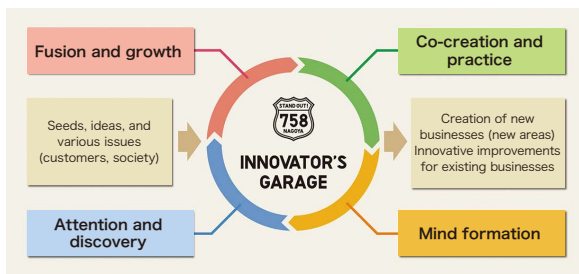


Total number of visitors
135,194 visitors (as of May 12, 2024)

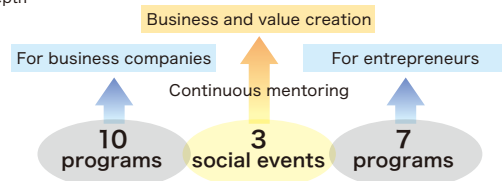
Number of events held and participants in 2023
424 events / 39,562 participants in total



NIG defines the **Central Japan Innovation Ecosystem** as “a system that sustainably creates innovation improvements for new and existing businesses through co-creation and open innovation in Central Japan.” To create new businesses and new value, it develops a variety of programs for business companies and entrepreneurs via four stages: Mind Formation, Attention and Discovery, Fusion and Growth, and Co-Creation and Practice.



- Growth support program: provided for business companies and entrepreneurs
- Connecting the participants of each program through social events: range of connections
- Increasing the quality and speed of growth through continuous mentoring: depth



Response to and Requests for Economic Policies and Socioeconomic Systems

- Considering new visions that include our action plan to put Central Japan's economy on a steeper growth trajectory by 2050
- Formulating “statements on taxation system revision” recommendations to lobby the central government and other agencies

Key Activities

Promoting Globalization and Strengthening International Competitiveness

- Concluding a memorandum of understanding (MOU) with the Chinese National Association of Industry and Commerce (Taipei city) for economic exchange with Taiwan
- Hosting timely seminars and lecture meetings on international affairs and social events with overseas organizations
- Dispatching an overseas economic delegation (to Silicon Valley and Seattle in fiscal year 2023)



Discussion on urban planning with the City of Santa Clara

Revitalization of Regional Industries and the Economy through the Activation of Interregional and Industry-academia-government Collaboration Capitalizing on Regional Strengths

- Hosting round-table discussions with participants who live along the westbound route of the Tokai-Kanjo Expressway to exchange opinions on regional efforts and interregional collaboration in view of the opening of the route
- Constructing a network that contributes to raising awareness and expansion of sales by holding events to spread the appeal of excellent local products to raise their added value
- Gathering information about topics and issues in each region and disseminating information on efforts that can be of help to other regions



Event conveying the appeal of local products of Mie

2 Creation of Human Capital

Activities Leading to the Adaptation of Work Styles and Education to Changes in the Social Environment

- Promoting industry-academia matching that connects industrial needs related to updating training and retraining education with academic programs



Special lecture in the Faculty of Economics, Aichi University

Realizing a Multicultural Society by Supporting the Success of Foreign Human Resources and Other Efforts through Industry-academia-government Collaboration

- Promoting efforts toward the establishment of international students in the region in collaboration with government and universities, such as hosting events designed to facilitate mutual understanding between businesses and international students
- Hosting matching events to support Japanese language classes with volunteers from companies and campaigning for corporate cooperation Implementing industry-academia-government collaboration, such as efforts to utilize governmental or corporate facilities as classrooms



Exchange meeting for foreign students and companies



Matching event connecting local Japanese language classes with volunteers

3 Creation of a Region Full of Charm

Strengthening Greater Central Japan Industry-academia-government Collaboration

- Hosting the Central Japan Wide-area Industry-Academia-Government Cooperation Council, which comprises five local prefectures and Nagoya City, related national agencies, and local national universities, to discuss tourism, disaster prevention, digitalization, decarbonization, next-generation travel and transport, carbon neutrality promotion policies for SMEs, and other common regional issues



The Central Japan Wide-area Industry-Academia-Government Cooperation Council

Promoting of Development of a Region with Charm and Vitality

- Supporting efforts aimed at Greater Central Japan tourism, such as activities of the Central Japan Tourism Association (president: Akihisa Mizuno, Central Japan Economic Federation) and the Shoryudo Project
- Promoting the activities of Nadeshiko-no-kai, an association that speaks out about the charm of Central Japan, including hosting events with the aim of disseminating the charms of Central Japan, including its pleasant working environments, and building up networks



The event held by Nadeshiko-no-kai, an association for presenting the charms of Central Japan

Improving Convenience through the Development and Maintenance of Social Infrastructure

- Lobbying the central government to realize the recommendation of “Road Network Development Contributing to Maximization of the Effects of the Central Corridor of Japan” and conducting follow-up of the progress of the project through the exchange of opinions with local governments
- Lobbying to strengthen the functionality of Chubu Centrair International Airport and conducting PR activities to promote of utilization of the airport
- Promoting follow-up of the recommendation “Toward Construction of Sustainable Logistics,” such as case studies about trends and measures related to logistics following the implementation of overtime limitations as well as hosting lecture meetings focusing on the actual situations of drivers and logistics operators



Chubu Centrair International Airport (Provided by Central Japan International Airport Company, Limited)



Lobbying activity for the establishment of sustainable logistics

Reinforcing Resilience (Disaster Prevention and Mitigation) to Heighten Security and Safety

- Hosting lecture meetings and workshops to reinforce corporate disaster prevention and mitigation with themes such as anticipated damage of a Nankai Trough earthquake to be revised in fiscal year 2024 and disaster risks and countermeasures, as well as conducting Tohoku field studies involving members engaged in disaster prevention
- Examining effective countermeasures for a Nankai Trough earthquake based on lessons learned from the Noto Peninsula earthquake to promote activities and lobby for infrastructure reinforcement



Tohoku field study (inspection tour) for learning about disaster prevention, mitigation, and risk management from the reconstruction areas after the Tohoku earthquake, including Rikuzentakata, Iwate

Key Activities

Round-table Discussions with Regional Members Exchange of Opinions and Interactions in Each Central Japan Area

Chukeiren holds local member round-table discussions to grasp the needs of our members through the exchange of opinions on a variety of issues faced by each Central Japan area and utilize these needs in our activities. After the discussions, Chukeiren hosts social gatherings to deepen relationships.

Round-table discussions in fiscal year 2023

- Round-table discussions with Kamiina and Shimoina regional members**
 - Attended by: President Mizuno
 - Main topics: Linear Chuo Shinkansen, promotion of road infrastructure development
- Round-table discussions with Nagano regional members**
 - Attended by: President Mizuno, Vice-President Usui, Vice-President Matsushita, former Vice-President Terashi
 - Main topics: Countermeasures against labor shortages, infrastructure development, regional development
- Round-table discussions with Gifu regional members**
 - Attended by: President Mizuno, Vice-President Murase, Vice-President Aoki
 - Main topics: Countermeasures against labor shortages and talent drain, tourism promotion
- Round-table discussions with Higashi-Mikawa regional members**
 - Attended by: President Mizuno, Vice-President Kamino, former Vice-President Terashi
 - Main topics: Improvement of regional attractiveness, tourism promotion, support for business succession and new businesses
- Round-table discussions with Mie regional members**
 - Attended by: President Mizuno, Vice-President Ito, Vice-President Hitoshi Ando
 - Main topics: Countermeasures against labor shortages, improvement of regional attractiveness, promotion of women's empowerment
- Round-table discussions with Aichi regional members**
 - Attended by: President Mizuno, Vice-President Oshima, Vice-President Katsuno, Vice-President Takahara, former Vice-President Terashi
 - Main topics: Human capital development, promotion of innovation and carbon neutrality
- Round-table discussions with Shizuoka regional members**
 - Attended by: President Mizuno, Vice-President Nakanishi, Vice-President Nakata
 - Main topics: Ensuring regional employment, development and empowerment of foreign human resources

Holding Lecture Meetings, Seminars, Social Events for Members, and Meetings with Other Economic Organizations

In addition to lecture meetings focusing on timely topics, Chukeiren conducts activities to facilitate interactions among members, such as a year-end party and a new year greeting meeting, for mutual exchanges among members and Tokai Region Economic Round-table Discussions, the purpose of which is to exchange opinions and promote interaction with the Japan Federation of Economic Organizations.

- Regular general meeting (June)
- West Japan Economic Conferences general meeting (meeting of regional economic federations from Hokuriku, Kansai, Chugoku, Shikoku, and Kyushu) (fall)
- Year-end party for members (December)
- New year's celebration meeting (January)
- Tokai Region Economic Round-table Discussions (with the Japan Federation of Economic Organizations) (February)
- Lecture meetings, seminars, networking events (from time to time)
- Overseas economic inspection tour (annually)
- Others

Examples of Lecture Meetings, Seminars, and Networking Events

- Carbon neutrality co-creation symposium
- Digital human capital development seminar
- Lecture meetings, seminars
- Nadeshiko-no-kai (an association that speaks out about the charm of Central Japan) events
- Cybersecurity event

*Japan at a turning point—Realizing new growth with diverse capital" by Tsutomu Miyagawa, Professor, Faculty of Economics, Gakushuin University
 *Preparing for a Nankai Trough earthquake by learning from the Noto Peninsula earthquake and past earthquakes" by Nobuo Fukuwa, Professor emeritus, Nagoya University
 *Impacts of presidential elections in the U.S. and China-U.S. confrontations" by Hiroshi Kurihara, senior analyst, Institute for International Economic Studies

Many other events in addition to the ones above



Regular general meeting



Year-end party for members



Tokai Region Economic Round-table Discussions (press conference)

PR Activities

Chukeiren publicizes our activities through the issuance of our newsletter, “CHUKEIREN,” and economic research reports. In addition, our homepage and e-mail newsletters provide a variety of timely information about Central Japan, such as information about lecture meetings and seminars hosted by each committee exclusively for members, events hosted by us or Nagoya Innovator’s Garage, and messages from relevant agencies, foreign diplomatic missions, governmental agencies, and economic organizations.

Release of the President’s Comments

Presenting summaries of the president’s statements at regular press conferences and his comments



Release of Recommendations and Lobbying Activities

Presenting the details of recommendations and requests prepared by each committee

Release of Economic Research Reports

Conveying economic situations and economic indicators in Central Japan

Delivery of E-mail Newsletters

Delivering instantaneously information about events exclusively for members and other interesting information

Scan here for details or to register



Issuance of the “CHUKEIREN” Newsletter (Bimonthly)



Providing prefatory notes by representative members and columns only accessible in the newsletter, profiles of new members, and special reports on Central Japan

History

1951	Apr.	Central Japan Economic Federation (“Chukeiren”) was established	
1957	Mar.	“5-year Plan for Central Japan’s Economies” was published, proposing to invite an integrated steel maker to the Ise Bay area	
1958	Aug.	Chukeiren’s efforts led to the establishment of Tokai Seitetsu K.K. (now Nippon Steel Corporation Nagoya Works)	
1963	Apr.	“Framework for Integration of Three Tokai-region Prefectures” was published	
1969	Dec.	“Framework for Building an International Cargo Airport” was published	
1982	Apr.	30th Anniversary celebration was held. “Vision of Central Japan for the 21st Century” was published	
1985	Feb.	“San-en-Nanshin (Eastern Aichi, Western Shizuoka, Southern Nagano) Triangle Framework” was published	
	Apr.	Japan Fine Ceramics Center was established	
1991	Feb.	The International Center for Environmental Technology Transfer was established	
	May	Chukeiren was converted to an incorporated association in order to consolidate its operational foundation	
1998	May	Central Japan International Airport Co., Ltd. was established	
2001	Nov.	“Direction of Central Japan in the 21st Century” was published	
	Nov.	Central Japan International Airport Promotional Council was established	
2005	Feb.	Chubu Centrair International Airport opened for operation	
	Mar.	The 2005 World Exposition, Aichi, Japan was held	
	Oct.	Greater Central Japan (Toyama, Ishikawa, Fukui, Nagano, Gifu, Shizuoka, Aichi, Mie, Gifu) Tourism Promotional Council was established	
2007	Apr.	Nanostructure Research Lab (Nano Technology Center) was established within the Japan Fine Ceramics Center	
2010	Oct.	10th Meeting of the Conference of the Parties (COP10) to the Convention on Biological Diversity was held	
2011	Nov.	60th Anniversary celebration was held	
2012	Jan.	The Shoryudo Project was launched	
	Apr.	Chukeiren converted to a general incorporated association	
2017	May	Established a regional collaboration DMO, the Central Japan Tourism Association (reorganized the Greater Central Japan Tourism Promotional Council expansively)	
2019	May	Central Japan Innovation Initiative was established	
	July	Nagoya Innovator’s Garage was launched	
2021	Jun.	70th Anniversary ceremony was held. Mid-Term Action Guidelines ACTION 2025 was published	
2022	July	Expansion of Nagoya Innovator’s Garage (Annex)	

Membership Information

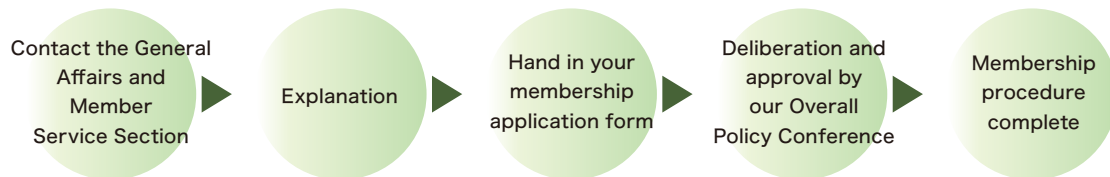
Steps to Membership and Membership Fee

Membership conditions

corporations and organizations that are sympathetic to the spirit of our activities for the development of Central Japan

*Membership applications are deliberated and approved by our Overall Policy Conference

Steps to Membership



Membership Fee

- Corporate Membership — ¥180,000
- Group Membership — ¥30,000

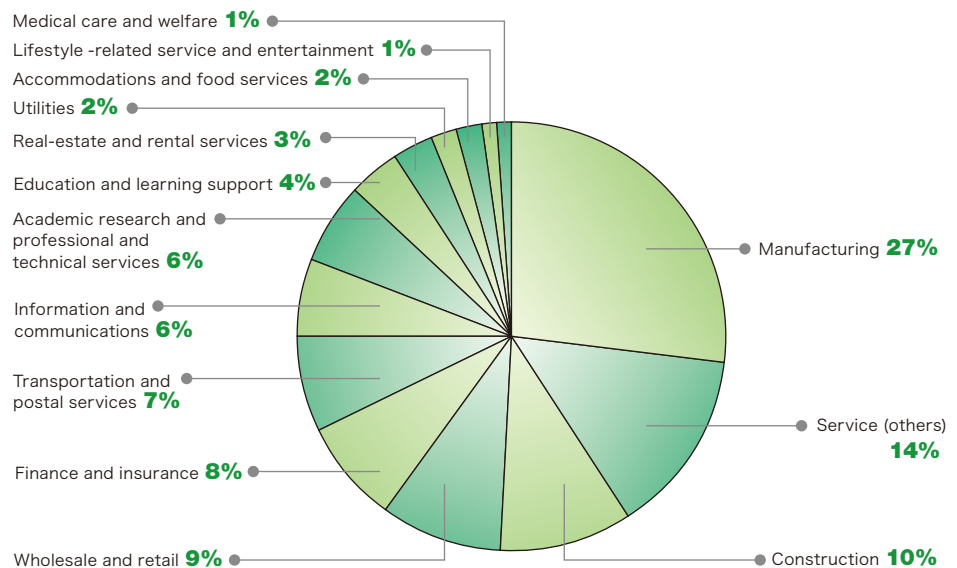
The membership fee is for a period of one year from April to March of the following year.

For the first year, the membership fee is charged on a monthly basis from the month you join to the following March.

Number of Members and Percentage of Members by Business Type

Percentage of members by business type

Number of members
768
corporations and organizations



As of May 20, 2024

For more information about the membership

Central Japan Economic Federation

General Affairs and Membership Services Division

10F, Nagoya Sakae Bldg. 5-1 Buhei-cho, Higashi-ku, Nagoya
461-0008 JAPAN

Tel: +81-(0)52-962-8091 Fax: +81-(0)52-962-8090

E-Mail info@chukeiren.or.jp

Scan here for more details
(our homepage)



chukeiren admission



Access



Scan here for more details (our homepage)



Scan here for more details (access)



10F, Nagoya Sakae Bldg. 5-1 Buhei-cho, Higashi-ku, Nagoya 461-0008 JAPAN
Tel:+81-(0)52-962-8091 Fax:+81-(0)52-962-8090

●By train

Take the Higashiyama Line or Meijo Line of the Nagoya Municipal Subway to Sakae Station or the Seto Line of Nagoya Railroad (Meitetsu) to Sakaemachi Station. We are a one-minute walk east of Exit 5 of the subway.

●By car

Take the Nagoya Expressway Ring Route or the Airport Route to the Toshincho Exit. We are three minutes west of the Toshincho Exit.



External appearance of Nagoya Sakae Building

*We have no visitor parking.

Please use a nearby pay parking lot, such as the Art Park Tokai parking lot, located in the basement of the Aichi Arts Center or the Chunichi Building's parking lot.



Concept for Our Logo



- Designed in 2001 based on the initials of the English name for Chuukeiren: Chubu Economic Federation*
- Symbolizes **dynamism** and **progress** in how the letters move in waves from left to right
- Conveys **interaction** and **cooperation** through the way the three letters—C, E and F—are tightly interconnected
- Expresses a **unifying force** using concentric circles in the design

Color: Bright Red (No Dullness)

Conveys that prosperity = **great times**

*Renamed as the Central Japan Economic Federation in 2017